



October 12-14, 2011
Hosted by Florence Utilities
City of Florence

Wednesday October 12th

8:30 – 9:00 **Registration, lobby conference center**

9:00 - 9:15 **Welcome**

9:15 – 10:15 **Smartphones – Todd Ellison - VentureNet**

How to get more out of your Smartphone than just email by becoming less tethered to your desktop. iPhone, iPads, Droids and Droid pads and how to use these to work from where you are. What works and what doesn't?

10:15 - 10:30 **BREAK - Visit Vendor Booths**

10:30 – 11:30 **Business Continuity in the Brink of Disaster**

Utility Spotlight – NES, JEA, and DU

We will have a panel discussion of utilities that have been through natural disasters from flooding to tornados and how they dealt with keeping the business flow going. The Presentation will focus on how the disaster affected all operations, how the disaster plan was used, and how to deal with events not addressed in the plan.

11:30 – 12:15 **LUNCH** (Provided)

12:15 – 1:00 **Visit Vendor Booths**

1:00 – 2:00 **Dealing with Difficult People – Robert Mohon – The Neil Group, LLC.**

Dealing with Difficult people using Neuro-Linguistic Programming. Each new technology brings new challenges and changes... and these affect people's attitudes and behaviors. However, we have to work with these folks to get our goals accomplished. This session will teach you the tools that are used by the Masters to overcome problem people and situations.

- 2:00 – 3:00 **IP Video Surveillance –**
Utility Spotlight–John Moody, Florence Utilities
IP based video surveillance using Cisco technology for indoor and outdoor video surveillance. A real look at adding video to your network. A combination of fixed and PTZ smart cameras to enhance security. Are you prepared to add video security to your network?
- 3:00 – 3:15 **Break Visit Vendor Booths**
- 3:15 – 4:00 **Smart Grid – Ron Chebra - KEMA**
Smart Grid 'Benefits, Are they Real or is it Hype'.
For utilities, the justification for a project usually begins with the question, "How will this benefit our ratepayers?" Ron will discuss the results of KEMA research into the tangible, deliverable benefits of AMI and Smart Grid technologies.
- 6:00 – 8:30 **CSA Hosted Networking Reception**

Thursday, October 13th

- 9:00 – 10:00 **Renewable Energy – L.K. Browning – TVA**

L.K. Browning will be presenting on technologies that are ready for prime time, proven technologies that are not just in the R&D stages. End use generation programs will be highlighted.
- 10:00 – 10:15 **BREAK - Visit Vendor Booths**
- 10:15 – 11:15 **Migration from Exchange 2003 to 2010-**
Utility Spotlight-Mike Fawbush-Morristown Utilities
What to expect in moving up to the latest Exchange Server and how to get there the easiest way. What are the advantages of moving up? What are some of the "gotchas" to be aware of.
- 11:15 – 12:15 **LUNCH** (Provided)
- 12:15 – 1:00 **Visit Vendor Booths**

- 1:00 – 2:00 **GIS – Consortium – Richard Stieg – Shelby County**
How utility GIS can work in tandem with other GIS in your community. How to get a more complete picture by leveraging other entities data into your GIS.
- 2:00 – 3:00 **Fiber in the Utility Space**
Utility Spotlight - Charles Phillips, Robin McCaig – Gibson Electric
Field of Dream, you build it and they will come or contract in hand we will expand. The presentation will take the two philosophies and combine them to: Build the backbone and the will come asking, and once contract in hand, build the last mile.
- 3:00 – 3:15 **Break Visit Vendor Booths**
- 3:15 – 4:15 **Update on New Reporting Requirement - TVA**
New reporting went into place April 1st. How does your data look?
- 6:30 – 8:30 **Dinner – Alabama Music Hall of Fame**

Friday October 14th

- 9:00 – 10:00 **Field of Garmins**
Utility Spotlight – Mike Meek – Lawrenceburg Utility System
If you build it, they will come – but when they do, what if you can't find them? The practical side of using GPS information in a utility – even a multi-service one. You, too, can get employees and contractors safely where they belong using GPSs from your hometown WalMart.
- 10:00 – 10:30 **UTA Business Session and Round Table**
- 10:30 - **Door Prizes**

Conference Adjourned

**Questions about this conference please contact the host – John Moody
Office 256-740-6017 or 256-248-5016 cell**