



**2022 Conference**  
October 11 - 13, 2022

# Sponsor Opportunities

[CARL GRANT EVENT CENTER](#)

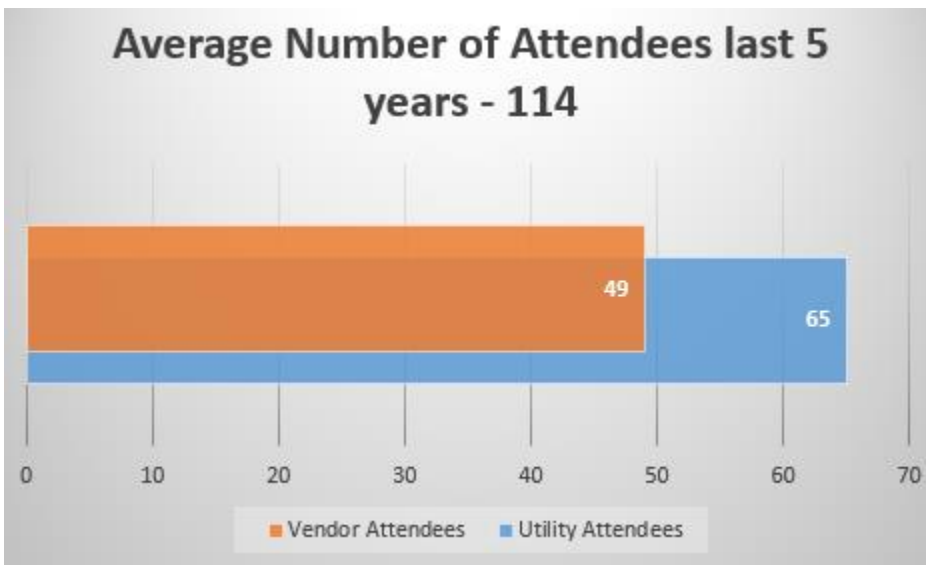
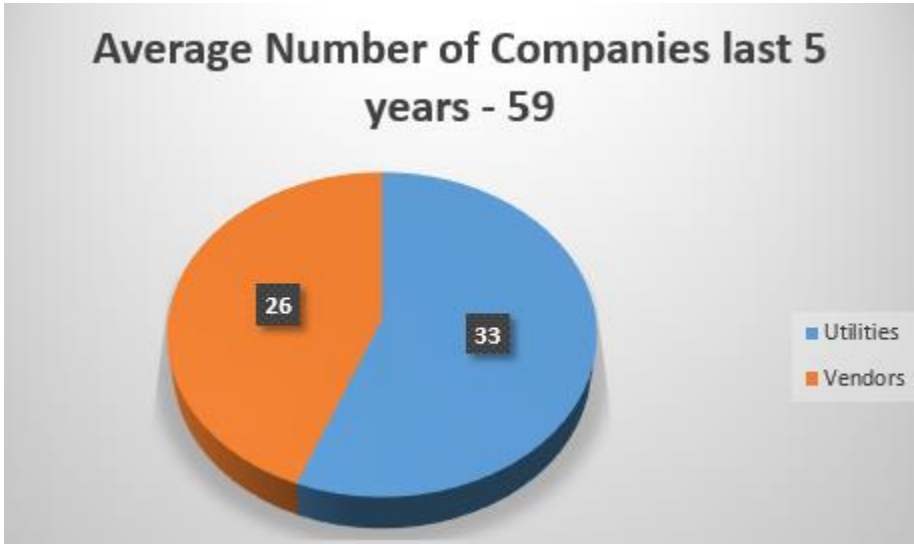
1050 Union University Drive | Jackson, TN | 38305

## Why be a Sponsor at UTA 2022 Conference?

UTA is a member ran association that annually host a 2 ½ day conference for its utility and vendor members. Our objective each year is to provide an enjoyable and effective learning experience at an affordable cost. We realize the importance of our vendor members and the sponsorship they provide helps UTA balance the attendee's experience to the cost of the event. At this conference, you will have the opportunity to meet and network with utility personnel from all over the south east. You will be able to engage with CTOs, CIOs, decision makers, developers, network specialist, security officers, customer care managers that are all looking to improve their utility's technology solutions. It is the perfect place and time to introduce your company, display and demonstrate your products, share your message on services, build your company's awareness to prospective utility customers.

## Who Attends UTA Conferences?

We have a strong showing of repeat attendees as well as new utility members attend UTA conferences. We pick a different location each year and this year we will be in the Rock-a-Billy city Jackson, TN. We are a close nit group that stay in contact with each other and enjoy this annual time to network together and collaborate on technology and opportunities facing the utilities industry.



## Sponsorship Categories:

### Exhibiting Sponsor:

- UTA will have Vendor Exhibiting space available for up to **30** vendors to display and showcase their products and/or services.
- Electronic pre and post conference attendee lists with contact information.
- Company name in conference materials.
- Identified as a Vendor on your name badge.
- Conference agenda allows for several long breaks and encourages attendees to visit Vendor Exhibiting space. Food and beverages will be strategically located in this space.
- Conference registration for your staff that enable them to attend all conference sessions and social events... not just exhibit.
- Fees for Vendor Booths are \$250 for each single company exhibition space.
- Fees for Vendor Attendees is \$200 for each person attending from your company.
- Vendors will be allowed to setup on Monday evening beginning at 4 PM or Tuesday morning beginning at 7:30 AM.
- Booth size will be approximately 8 x 8 and will include a clothed 6 foot table, 2 chairs, and electricity.
- *Please register as soon as possible to reserve your booth space. You will register for both the Vendor Booth and all Vendor Attendees via the website, once registration is open.*
- Vicky Wilson Turner, UTA VP and Customer Service Manager at Morristown Utilities, will be the vendor liaison this year. For more details or questions please contact Vicky at [vturner@musfiber.net](mailto:vturner@musfiber.net) or 423-317-6209.

### Special Events Sponsor:

UTA will be offering additional sponsorships this year to help with the cost of the 2022 conference. **The Special Event Sponsorships available are limited**, so make your decision soon and grab one that is right for your company and your marketing budget. For payment, we can provide an invoice to your company or we can make special credit card arrangements. Contact Vicky Turner for next steps in securing your special event sponsorship! Vicky Turner, Customer Service Manager at Morristown Utilities and UTA VP, [vturner@musfiber.net](mailto:vturner@musfiber.net) or 423-317-6209.

**Entertainment Sponsor - 0 out of 1 available. Cost is \$3500.**

#### Benefits include:

- ❖ long logo display in power point during breaks,
- ❖ (4) 25"x30" poster board easel signage placed in Conference area & at Dinner Venue,
- ❖ full page ad in Agenda,
- ❖ 5 minute speaking opportunity to entire audience on Wednesday before adjourning.

**Opening Night Networking Sponsor - 0 out of 1 available. Cost is \$2500.**

#### Benefits include:

- ❖ long logo display in power point during breaks,
- ❖ (2) 25"x30" poster board easel signage placed in Conference area & at Networking Venue,
- ❖ ¾ page ad in Agenda,
- ❖ 4 minute speaking opportunity to entire audience on Tuesday before adjourning.

**Dinner Sponsor - 0 of 3 available. Cost is \$2000 each.**

**Benefits include:**

- ❖ Medium logo display in power point during breaks,
- ❖ (1) 25"x30" poster board easel signage placed at Dinner Venue,
- ❖ ½ page ad in Agenda,
- ❖ 3 minute speaking opportunity to entire audience before food event being sponsored.

**UTA-GO Grand Prize Sponsor - 0 of 1 available. Cost is \$1500 each.**

**Benefits include:**

- ❖ Short logo display in power point during breaks,
- ❖ (1) 25"x30" poster board easel signage placed in Vendor Exhibit Hall,
- ❖ ¼ page ad in Agenda,
- ❖ 2 minute speaking opportunity to entire audience before break event being sponsored.

**Bus Stop Sponsor - 0 of 2 available. Cost is \$1000 each.**

**Benefits include:**

- ❖ Short logo display in power point during breaks,
- ❖ (1) 25"x30" poster board easel signage placed at Bus Stop Venue,
- ❖ ¼ page ad in Agenda,
- ❖ 2 minute speaking opportunity to entire audience before break event being sponsored.

**Bus Sponsor - 2 available. Cost is \$750 each.**

**Benefits include:**

- ❖ Short logo display in power point during breaks,
- ❖ Signage displayed in Bus
- ❖ (1) 11"x17" table top signage placed at Bus Stop Venue,
- ❖ 1/8 page ad in Agenda.

**Game Prizes Sponsor - 1 of 2 available. Cost is \$500 each.**

**Benefits include:**

- ❖ Short logo display in power point during breaks,
- ❖ (2) 8"x10" table top signage placed at game prize table,
- ❖ 1/8 page ad in Agenda.

Please visit our website at [www.utilitytechnology.org](http://www.utilitytechnology.org) and look for the **Conference Announcement** with additional information about the host utility, the venue, directions, hotel reservations, and more instructions.

Thank you for considering supporting UTA 2022 Conference in Jackson, TN. We look forward to hearing from you about these Special Event Sponsorships.

UTA Executive Committee